



It's important you love where you live. It's also important you make a smart choice on how your home will impact your pocket, your health and wellbeing and the environment around you.

Find a Home Quality Mark home

HOME
QUALITY
MARK



Ask your new home provider about the Home Quality Mark (HQM) and the rating that the new home you are being offered has achieved.

For more information on HQM and how it helps you make a smarter choice go to www.homequalitymark.com

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Looking for the sign of a better home?
Look for the Home Quality Mark

What the Home Quality Mark means for you



developed by
bre

Developed by BRE, one of the world's leading building science centres, and a range of industry partners, the Home Quality Mark (HQM) is the new national quality mark for homes, giving consumers a better choice for a healthier, smarter and more sustainable new home.

HQM does this by providing impartial information from independent experts on a new home's quality. It will indicate to householders the overall expected running costs, health and wellbeing benefits, and the environmental footprint associated with living in the home. It will also highlight benefits such as access to local amenities and the quality of the local neighbourhood.

In short, HQM helps everyone to fully understand the quality, performance and attributes of a new build home, and is an essential prerequisite to help buyers make a smarter new home choice.

An impartial rating that you can trust

The Home Quality Mark (HQM) is an independently assessed standard for new homes, which uses a simple 5-star rating to provide information from impartial experts on a new home's design, construction quality and running costs.

As consumers we are accustomed to having wide ranging information available on products such as phones, white goods, cars and insurance before we select and purchase them.

But we often have far less information when it comes to choosing a new home to buy or rent – despite the much greater costs involved. The Home Quality Mark has been developed to meet this critical need for independent, reliable information.

Our homes are much more than four walls and a roof, they are something that really influence our lives



Star ratings and quality indicators

The Home Quality Mark (HQM) comprises two elements, a five-star rating giving a clear overall picture of the home's quality, and a set of indicators focussed on specific performance aspects that are of particular interest to you.

★ ★ ★ ★ ★
Home Quality Mark
3 Star Home

★ ★ ★ ★ ★
Home Quality Mark
4 Star Home

★ ★ ★ ★ ★
Home Quality Mark
5 Star Home

What is measured?

Independent HQM assessors examine a range of issues that are divided into three sections:

My Costs

This indicator give you an better idea of how much your home will cost, a higher score means lower energy bills, lower insurance risk, reduced maintenance all of which could mean a better mortgage deal.



My Costs

My Wellbeing

We spend are large amount of time in our home – how does it impact our wellbeing and health? A higher score means the home has lots of natural light, good indoor air quality with few pollutants, it is easy to regulate the temperature and doesn't get too hot and great sound insulation.



My Wellbeing

My Footprint

It is important that we live in a way which has the smallest impact as possible. A high score here means a home that produces low CO2 from the heating and hot water, construction materials that have a low environmental impact, that the ecology of the site has been protected and improved.



My Footprint